FOLIO

KPFK 90.7 fm

Pacifica Radio • Los Angeles

"Seed for the Planting Shall Not Be Ground Up"



APRIL 1985

Lithograph by Kathe Kollwitz, 1942

Folio

KPFK STAFF

ADMINISTRATION: Anita Styles, Jenny Hubbard, Pam Burton, Mario Casetta, Charles Hockett, Bob Young, Sue Cohen, Stella Berman

PRODUCTION: Bob Reite/Chief Engineer, Steve Barker, Jeff Bickel, Bruce Bidlack, Pam Burton, Peter Gago, John Glass, Steve Gwynne, Burt Handlesman, Rallaello Mazza, Chuck Moore, Fred Perry, Tina Reimann, Alice Russell, Burt White

MUSICIARTS: Mary Aldin, John Breckow, Mario Casetta, Bill Davila, John Davis, Prince Dixon, Andree Enthal, Scott Fraser, Bill Gerdner, Laonid Hambro, Jimmy Hor Frad Hyatt, Jay Graen, Malciom Klugman, Roz & Howard Larman, Arturo Lemus, Kwaku Lynn, Tommy Martinez, Anthony Mostrom, Mark Myerson, Tom Nixon, Johnny Olis, John Patton, Ed Pearl, David Porter, Jeannie Poole, Tom Sauber, John Schneider, Pearl Shelby, Barbara Sherrill, Joseph Spencer, Carl Stone, Sergiol Mielniczentio, Tom Recchion, Jacki Apple, Ruth Buell, Lawrence Christian, Dean Cohen, Jan & Mallory Geller, Mel Gilden, Mike Hodel, Jay Kugelman, Paul Lion, Luis Rodriguez, Stefan Tatar, Roy Tuckman, Austin Strauss, Wanda Coleman, Harry Gamboa, Manazar Gamboa, Martin David, Diane Sommerlield, Linda Strawn.

PUBLIC AFFAIRS: Corey Dubin/Director, Emily Abel, Chuck Allen, George Atkinson, Rodotle Barragan, Jeff Bickel, Blase Bonpane, Michel Bogopolsky, Joe Burkes, Jim Burkord, Josy Catoggio, Collectivo Latinoamericano, Cynthia Culberson, Pat Benson Duddulao, Ira Emus, Len Frank, Margaret Fowler, Cindy Friedman, Greg Gordon, Gregg Heacock, Dorothy Heeley, Frank Hernandez, Nancy Hollander, Ida Honoroff, Jeff Horton, Al Huebner, (mru Collective, Miyei wlastiki, Grace-Jacobs, Diane-James, Will Kinney, Sam Kushner, Liz Lloyd, Leonardo Lorca, Irv Lyon, Ian Masters, Rafaello Mazza, Ariana Manov, Joe Minton, Chuck Moore, Charles Morgan, Bobby Nelson, Dri Newman, Edwin Peters, Shel Plotkin, Steve Portugues, Anthony Price, Bob Pugsley, Paula Ramirez, Tina Remann, John Retsek, Raymundo Reynoso, Gary Richwald, Avis & Mark Riddey. Thomas, Sylvester Rivers, Helene Rosenbluth, Thais Rothman, Bob Rusvold, Michele Ryan, Stephen Share, Chuck Sohner, Peter Sutheim, Roy Ulrich, Steve Vallens, Amelia Velasquez, Linda Velasquez, Linda Velasquez, Linda Velasquez, Linda Velasquez, Jeff Wallich, Suzi Weissman, Lee Wygand, Sandy Zickeloose, Phil Zwefilno.

NEWS: Corey Dubin/Director, Don Rush, Roberto Naduris, Alan John Harris, Patricia Colon, Nico Israel, Daal Praderus, Carol Richardson, Jose Luis Sierra, Debra Spector, Barbara Warren, Todd White, Mark Catlett.

CALENDAR: Terry Hodel, Sue Cohen, Denise Fractious, Glen Grossman, Linda Johnson, Rose Haig, Laura Padovan, Anne Redstone.

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KPFK SWITCHBOARD: (818) 985-2711. Business hours: 10 am to 3 pm, Monday - Friday.



KPFK now enters its second month of management by a collective. This interim process will be in effect until a new general manager is hired. The staff would like to take this opportunity to introduce itself and let you, the listener know about some of the changes that have taken place this last month and some that will soon be taking place.

Mollie Lowery, who stayed on as an administrative consultant through the month of March, has begun her new job working with the homeless in downtown L.A. The staff's decision to operate as a collective during this interim period is directly tied to her management style. Increased staff participation/input into the decision making process, clear delegation of responsibility and an opening of new communications channels have characterized her administration. As a result the staff has become cohesive and increasingly capable of dealing quickly and effectively with its interorganizational challenges.

Now that KPFK's individual departments are all up and running smoothly, it is hoped that the collective process will help the staff to become more acquainted with the operations of the various other departments—all of this leading to the development of a strong, united and knowledgeable staff, all the better to greet the new general manager.

There will be a number of **staff changes** occuring during this transition. In March, an Office Manager and a Production Engineer were hired. This month a Development Assistant will be hired to fill the position vacated by Pamela Burton. Pam will be taking on the responsibilities of Development Director. Anita Styles will be leaving KPFK's paid staff. We are sad to see her go, especially after her work in correcting, creating and cajoling our subscription system into the responsive and efficient tool it has become. Anita will be leaving sometime in April. Pam Burton will become the person you now contact for any subscription questions. Once the new manager arrives we will continue to replenish our staff as the budget allows.

Financially, the station is beginning to stabilize. Much of our short term debt has been eliminated. This has allowed for the above-mentioned hires and for some long-awaited technical repairs as well. We are by no means in the clear (with our mortgage essentially outstanding in full and the Cablewave bills from the major transmitter repairs in early 1984 still due), but we are paying our monthly bills and have created some breathing space. With staff attention no longer consumed with the questions of wages and

Highlights

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A Tribute to Mollie Lowery

Staff would like to take this opportunity to thank Mollie Lowery for the job she has done as station manager. Mollie was instrumental in bringing the station out of the worst financial crisis in KPFK's history. She instituted a new awareness in terms of how staff views itself and how we operate as a group. We now have a much stronger collective attitude within staff, and Mollie lacilitated these changes. We always found her to be completely open, honest, and respectful of others as human beings. Mollie has definitely left her mark on KPFK and we wish her a fond goodbye and good luck in her new endeavors. Mollie, we send you off in love and solidarity!



REPORT TO THE LISTENER, continued

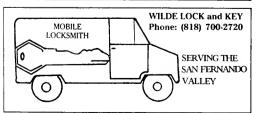
bills, progress has been made in areas that have been long neglected. Major upgrading of the station's master control, studio D and the proposed studio E, is beginning and will continue over the next months.

The **subscription system** has been revitalized. Programmers and staff have begun work on a **program review procedure**, soon to be initiated. This is a period of great change and growth for KPFK. It is difficult and takes continuous attention. We hope that you as the owners of this station will continue to support and participate in the process of building alternative radio in Southern California.

-Jenny Hubbard



OFFICE 213-392-8834 3104 FOURTH STREET SUITE 106 SANTA MONICA, CA 90405





Dear Subscribers:

Please note! Your KPFK account number is above your name, followed by your expiration date. Please check the date! Our conversion to the in-house system is near completion. If your label reads March 85 or earlier, your subscription has lapsed. Please take this opportunity to resubscribe today. Send checks payable to KPFK Subscriptions, P.O. Box 8639, Universal City, California 91608. If you renewed during our February, lund drive it takes 8-10 weeks after your donation is received for your label to reflect your renewal.



Treat yourself and help your favorite radio station at the same time! While all ages will enjoy all the songs on this album, the songs on SIDE ONE are especially suited to movement, singing, and the development of a positive self-image for the child of pre-school and elementary age. The songs are easy to learn and full of fun and whimsy

SIDE TWO touches humorously and dramatically upon such sensitive subjects as babysitres, siblings, friendships, depression and family relationships. These songs will appeal to the older child as well as to adults. Uncle Ruthie will be happy to autograph your record. Please print names of recipients very carefully!

Uncle Ruthie Buell

Songs for Singling, Moving, Laughing, Loving & Growing with Marcia Berman, Dave Zellin, John Bucchinn, E. Marcy Oleterow, Vaj & Hank ("Bones") Kahn KPFK with rever \$5% of the purchase pure of each record. To Order word \$59.55 & 55% soles tax & 55% soles tax & 55% soles tax & 19035 make check possible to Intels Kether Buell.

Uncle Ruthie Buell is a songwriter, singer, actress and special education teacher. She can be heard weekly on KPFK Saturday mornings from 10:30 to 11:30 a.m., where she is the storyteller and host on "Halfway Down The Stairs," a truly unique program which appeals to all ages from toddler to grandparent. Uncle Ruthie can also be heard in concerts and workshops, where she dramatizes stories and sings her very special songs, accompanied always by enthusiastic audience participation. For concert and workshop info, call (213) 870-4180.

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KPFK SUBSCRIPTION LIST RENTAL Please Renew My Subscription: \$20 □ \$40 □ \$75 (Film Club renewal or upgrade) □ \$100 (new member to Film Club) □

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Highlights

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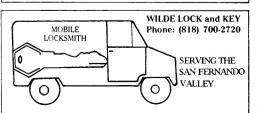
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Attention Film Club Members:

KPFK hopes to bring you many films in 1985! Previously we told you that you would be able to find out about upcoming films through the Folio. However, we are unable to secure films prior to press time so the best way to find out about upcoming films is to listen to the station at 9am, 6pm or 12 midnight. If this is an inconvenience for you please send in self-addressed self-stamped, blank postcards. You can also call the station during business hours to find out if we are screening a film.

We have changed the reservation process for the Film Club. Reservations will be taken starting at 10am and ending at 3pm Mondays-Fridays when a film is announced. The phone number to call is KPFK's main switchboard number: 818-985-2711. Thank you for supporting KPFK and I hope you find your membership in the KPFK Film Club rewarding.

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Mail your comments/complaints to: Anita D. Styles, Development
Department Director, KPFK-FM, Pacific Radio, 3729 Cahuenga Blvd. West,
No, Hollywood, Ca. 91604.

KPFK Folio

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TIME VALUE Program material

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